

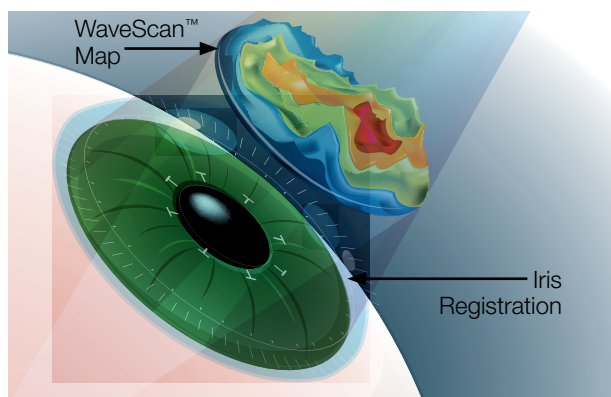
Interested in the iLASIK™ Procedure?

If you've been researching LASIK, chances are the 5,000+ brands of LASIK — and the dizzying array of technologies and clinical outcomes — have left you more blurry-eyed than usual. The iLASIK™ procedure changes that.

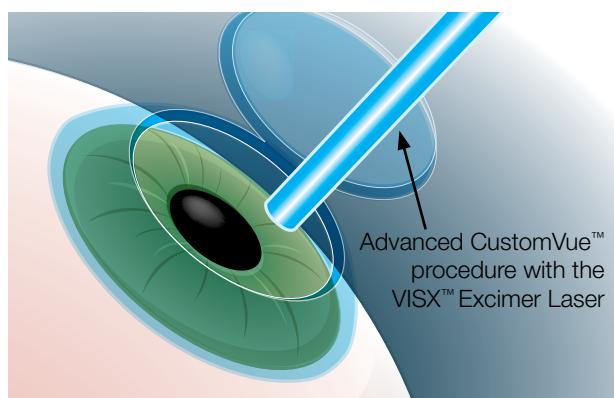
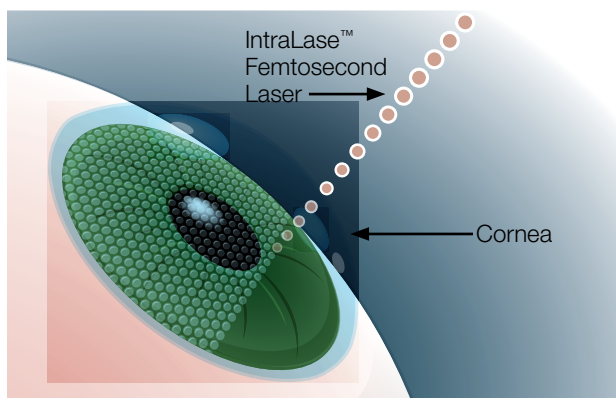
Why the "i" in iLASIK is YOU!

Combining the industry's most advanced LASIK technologies into one premium brand, the iLASIK procedure comprises more than \$4 billion and a decade in research, development and technology acquisition. The iLASIK procedure is 100% custom-fit for you and your eyes, offering outstanding safety through reduced flap complications and better visual outcomes.

Step One: iLASIK advancements address the uniqueness of your two eyes, from the individual curvature of your corneas, to the microscopic nuances of your anatomy, with the goal of delivering the exact correction you need. Iris Registration and WaveScan™ 3D Mapping create a blueprint (or fingerprint) of your eye, allowing your surgeon to custom-fit the iLASIK procedure for each of your eyes.



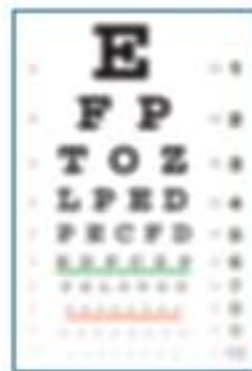
Step Two: Two lasers are used in the iLASIK procedure instead of just one. The first, ultra-fast laser creates a thin corneal flap, which is then folded back to allow the second laser to correct your vision based on the exact specification / measurement of your eye(s). It takes just minutes and patients experience a quick, virtually painless procedure with immediate results.



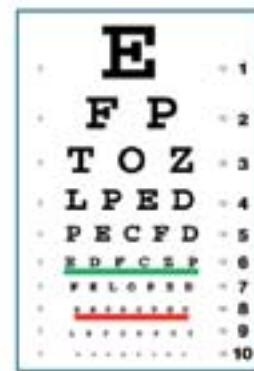
Step Three: Final post-op visits are conducted and then you are free to resume your active lifestyle, with the potential for 20/20* or better vision.

The iLASIK procedure removes the veil of confusion in LASIK advertising. Patients now can find all of the most advanced laser vision correction technologies available today under the banner of one premium procedure.

* Results may vary. 98% of mild-to-moderately nearsighted patients participating in the Advanced CustomVue™ Clinical Trials could see 20/20 or better one year after treatment.



Before iLASIK procedure



After iLASIK procedure*